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Digital Art Director
(bilingual Russian / English)

Software / Skills

Print / Layout :

Photoshop
Illustrator
InDesign

Webdesign:

Dreamweaver
HTML5//CSS3

Video :

Adobe After Effects
Adobe Premiere

2D Animation :

Anime Studio Pro
Flash
Edge Animate

CMS :

Wordpress
Joomla

Product design & 3D:

Cinema4D
Maxwell Render
Poser

Web / Digital

December 2010 / January 2011 : Freelance project manager @ ESG group

Web developer team management (5 people)

«Paris School of Business» website project management (www.psbedu.com)

February 2010 / July 2011 : Freelance A.D. @ Oxo Communication

Management of the creative team (20 people)

«100 ans de L'Oréal» New Year's Day e-card design (3D et After Effects)

RGB Editions New Year's Day e-card design (3D et After Effects)

June 2006 / June 2012 : Freelance 360° Art Director @ JNG expérience

Agency's corporate ID design, website design (www.jngexperience.com)

Asahi Breweries LTD (France) print campaign design from 2007 to 2011. «Steiny by Asahi» video clip design (broadcasted in all the French golf clubs) (3D & After Effects)

Evento Divertido France website design

(www.eventodivertido.fr)

May 2013 / May 2015 : Management @ Menrags.com

Website design (www.menrags.com) from scratch.

Product selection, suppliers selection, technology and fashion trend watch.

Order management, community management.

Script writing («Order process OK», «Order issues management», «Delays management»).

Content managements, ad cdesign, SEO & SEM (social networks and Google Images) supervision.



Web / Digital

December 2013 / May 2015 : Management @ Keyshop.fr

E-commerce website design (www.keyshop.fr) from scratch.

Product selection, suppliers selection, technology and fashion trend watch.

Order management, community management

Script writing («Order process OK», «Order issues management», «Delays management»).

Content managements, ad cdesign, SEO & SEM (social networks and Google Images) supervision.

May 2011 / January 2015 : Freelance Web and motion A.D. @ RGB Editions

Full-flash website design (www.rgb-editions.fr)

New Year's Day e-card design and integration for Groupe Swatch (After Effects & HTML5)

Video clip design for Mathon Joaillerie (Cinema4D, After Effects & Premiere)

March 2012 / March 2013 : Freelance 360° A. D. @ Fashion Plus France

Corporate print & web ID design (www.fashionplusfrance.com), print visuals design (posters, flyers).

Corporate ID management.

July 2011 / August 2013 : Freelance Webdesigner @ Lisonia Joaillerie

Website CMS and design relifting

(www.lisonia.fr), website maintenance

June 2011 / October 2012 : Freelance Web A.D. @ Angel Productions

Corporate ID and website relifting

(www.angelinatezanou.com)

December 2013 / February 2014 : Freelance Web Art Director @ Saouna

Website art direction & design

SEO supervision.

September 2012 / May 2015 : Freelance webdesigner @ (SZEN)

Website CMS and design relifting (www.szen.fr)

Maintenance, content management

August 2014 / now : Art Director @ NewZwolf.com

Website design (www.newzwolf.com). Source selection for the automatic article and news fetching.

Author post publication.

March 2014 / April 2014 : Freelance Graphic Designer @ Mediaprism

Web banners and mini-sites design and integration for Mediaprism client's charity campaigns (ICM)

December 2014 / January 2015 : Freelance Web Integrator @ Manutan

Web banners design and content integration into Manutan's WebSphere CMS environment.

May 2015 / July 2015 : Freelance Graphic Designer @ Twinin

Web banners design for Twinin client's ad campaigns (Salamander, CNRS)



Print / Edition

February 2008 / October 2008 : Freelance A.D. @ Republique2Montmartre

Team management (10 people) :

Project dispatching according to the client's profile
Brief translation to Junior .A.Ds
Project management.

Agenc'ys clients management :

Client meetings with sales people,
Client's needs evaluation,
Delays estimation, Project follow-up until delivery.
Creative proposals presentation.

Human resources management :

Interns recruitment,
Creative team management : 2 Junior ADs, 2 Web developers, 2 graphic designers et 2 layout designers.

Print pole supervision :

Technical control of the files,
Printed documents reception and final delivery to the client

November 2014 / now : Freelance Web & Print Art Director @ L'Appart Colisée

Corporate print & web ID design (www.lappart-restaurant.com). Website design from A to Z
Print jobs supervision.

June 2012 / now : Freelance Web and Print A. D. @ Elysee Lounge

Corporate print & web ID design (www.elyseelounge.com). Website design from A to Z
Print jobs supervision.

Formation

1998 / 2004 : Master (Communication Visuelle) @ CREAPOLE ESDI, Paris

Languages

Anglais (bilingue)
Russe (langue maternelle)

Français (bilingue)
Allemand (notions)

Web references

www.jngexperience.com
www.ecapros.fr
www.angelinatezanou.com
www.olgavolodina.com
www.rgb-editions.fr

www.elyseelounge.com
www.psbedu.com
www.szen.fr
www.jemelache.eu
www.newzwolf.com

www.lappart-restaurant.com
www.seduire-femme-asiatique.com